

BROADBAND POLICY SUMMIT 2006

Dear Colleague:

The communications landscape is shifting dramatically due to the increasing pressure of rapid technology development and intensifying competition. In less than one generation, the distinctions among telephone, broadcast, cable, satellite, wireless and information services have all but disappeared as broadband and Internet technologies subsume all modes of news, entertainment and voice transmissions.

Policy makers face a relentless volley of technical and business developments that render irrelevant the basic legal frameworks of the telecommunications and television industries. Never before have the courts, the Administration, the Congress, the FCC and the states been at such a loss to coordinate communications policy decision-making, or even agree on basic service definitions.

New legislation is taking shape that attempts to keep pace with this acceleration in technical advances and changing business practices. Complex issues and competing interests make crafting this much-needed new framework a daunting challenge. And time is short.

The **Broadband Policy Summit 2006: Charting the Road Ahead** is designed to help top-level executives, legislators, regulators and technologists come to grips with the swirling forces of technology change, policy development and changing business models.

Building on our successful event of a year ago, this two-day conference will provide a forum for business and government leaders to define the fundamental trends, issues and problems shaping policy decisions. Executives, legislators, regulators and technologists will debate the best ways to lay new foundations for sound government and commercial strategies at this critical juncture. At **Broadband Policy Summit 2006**, you will gain inside knowledge from top public and private sector decision-makers, giving you unparalleled insight into the forces that shape tomorrow's voice, video, and data services markets.

Among the hard-hitting and timely subjects you will examine at the **Summit** are:

- The key business and technology developments that are cracking the old foundations built in the Communications Act of 1934.
- How the Telecommunications Act of 1996, the most significant modification to the 1934 Act, has been made obsolete in less than ten years and whether any new legislation can stand the test of time given the vortex of technology convergence.
- The key telecommunications and broadband issues topping the judicial, regulatory, Congressional and state legislative agendas for the next several years, and whether IP technology will foster more jurisdictional fights within and across legislative and regulatory bodies.
- The very latest from Capitol Hill regarding pending telecommunications and broadband legislation, when new laws are likely to be enacted and how pending statutory changes will impact the broadband landscape.
- How business leaders view policy changes, and how proposed regulatory and legislative changes can foster or inhibit the robust growth of the telecommunications and broadband marketplace.

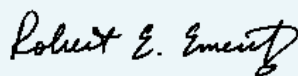
Broadband Policy Summit 2006 is the one event you can't afford to miss if you need to know what's happening in broadband business and policy development. Stay ahead of the curve, and in front of your rivals, by learning firsthand from top decision makers about the upcoming changes in the all-important broadband sector.

We look forward to seeing you in May!

Sincerely,



Meg Hargreaves
President & Publisher
Pike & Fischer
A BNA Company



Robert Emeritz
Senior Director
Pike & Fischer
Legal & Regulatory Products



Scott Sleek
Director
Pike & Fischer
Broadband Advisory Services

To Register

Call: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248 • Fax: 301-562-1521
Email: CustomerCare@pf.com • Web: www.broadbandpolicysummit.com

Pike & Fischer presents:

Broadband Policy Summit 2006:

C H A R T I N G T H E R O A D A H E A D

The Madison • Washington, D C • May 9 & 10, 2006

Dates: Tuesday, May 9, 2006
Wednesday, May 10, 2006

Venue: The Madison
(Fifteenth & M Streets)
1177 Fifteenth Street, NW
www.themadisondc.com
202-862-1600 or 1-800-424-8577

Located just off Massachusetts Avenue, in the heart of downtown Washington, DC, blocks from the White House, and conveniently accessible to Metrorail

Register for **Broadband Policy Summit 2006: Charting the Road Ahead**

Early-bird discounts apply to all attendees who register before April 8

Learn firsthand from top industry experts and regulators

- What's hot on the legislative and regulatory agendas; what's the administration calling for?
- How will legislation affect broadband business practices?
- What will you need to do to position your organization for strategic success?
- How likely is the prospect of new telecommunications and broadband legislation – and when will it arrive?
- How do business leaders view these policy changes and what are their plans for this new environment?

5 Easy ways to Register

Mail:

Pike & Fischer
1010 Wayne Ave, Suite 1400
Silver Spring, MD 20910

Email:

customercare@pf.com

Fax:

301-562-1521

Call:

1-800-255-8131 ext. 248 or
301-562-1530 ext. 248

Web:

www.broadbandpolicysummit.com

REGISTRATION FORM

5 EASY WAYS TO REGISTER

Mail: Pike & Fischer
1010 Wayne Ave, Suite 1400
Silver Spring, MD 20910

Email: customercare@pf.com

Fax: 301-562-1521

Call: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248

Web: www.broadbandpolicysummit.com

Early Bird Rates! Through April 8

Standard Rates After April 8

Register

\$895 Before April 8, 2006

\$995 After April 8, 2006

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____

Fax _____

Email _____

(please provide email so we can confirm registration)

PIKE & FISCHER

1010 Wayne Ave, Suite 1400

Silver Spring, MD 20910

Payment enclosed (make checks payable to Pike & Fischer)

Bill me (deadline for bill-me orders is April 8, 2006)

Charge my:

Visa MasterCard American Express

Card number _____

Expiration date _____

Signature _____

Presorted
First Class Mail
U.S. Postage
PAID
Suburban, MD
Permit # 7213

Pike & Fischer presents:

Broadband Policy Summit 2006:

C H A R T I N G T H E R O A D A H E A D

The Madison • Washington, D C • May 9 & 10, 2006

Pike & Fischer's 2nd Annual Broadband Policy Summit

Learn firsthand from top industry experts and regulators what's hot on the legislative and regulatory agendas, how this affects broadband business practices, and what you need to do to position your organization for strategic success!

Be a part of critical discussions that help you:

- Position your company to thrive in the new regulatory environment
- Use the changing role of the FCC and the Bush plan to optimize your practice and serve your clients
- Come to grips with the regulatory and legislative implications for an all-digital, all-IP world
- Anticipate phone company broadband offerings and cable parity, short- and long-term
- Craft your best strategies for building successful cross-platform services
- Understand the changing roles of state and local governments in regulating IP services
- Protect your intellectual property rights and the rights of your clients in an age of unprecedented availability

"Broadband Policy Summit 2006 will provide a comprehensive overview of the issues and challenges facing the future of broadband services in North America. This is a 'must-attend' event for movers and shakers in this growing marketplace."

Richard E. Wiley, Former FCC Chairman, Senior Partner
Wiley Rein & Fielding LLP

Platinum Sponsors



Silver Sponsor



Sponsors



GIBSON, DUNN & CRUTCHER LLP

Featured Speakers:

Thomas J. Tauke

Executive Vice President - Public Affairs, Policy and Communications
VERIZON COMMUNICATIONS

Lunch Keynote with
Rep. **Chip Pickering** (R-MS)
Vice-Chair

ENERGY AND COMMERCE CMTE.,
SUBCMTE. ON TELECOM AND INTERNET

Joseph W. Waz, Jr.

Vice President, External Affairs and Public Policy Counsel
COMCAST CORPORATION

Richard E. Wiley, Esq.

Conference Chair
Former Chairman of the Federal Communications Commission, Senior Partner
WILEY REIN & FIELDING LLP

Gerard J. Waldron, Esq.

Partner
COVINGTON & BURLING

Rep. Chip Pickering (R-MS)

Vice-Chair
ENERGY AND COMMERCE CMTE.,
SUBCMTE. ON TELECOM AND INTERNET

Jeffrey A. Campbell

Director, Technology and Communications Policy
CISCO SYSTEMS, INC.

Howard Waltzman

Chief Counsel
HOUSE ENERGY & COMMERCE
COMMITTEE (INVITED)

Gigi B. Sohn

President and Co-Founder
PUBLIC KNOWLEDGE

Peter Pitsch

Director of Communications Policy
INTEL CORPORATION

Lori Panzino Tillery

President, Board of Directors
NATIONAL ASSOCIATION OF
TELECOMMUNICATIONS OFFICERS AND
ADVISORS

Paul Misener

Director, Office of Global Public Policy
AMAZON.COM

Daniel Brenner

Senior Vice President, Law and Regulatory Policy
NATIONAL CABLE &
TELECOMMUNICATIONS ASSOCIATION

John M.R. Kneuer

Deputy Assistant Secretary of Commerce for
Communications and Information
NATIONAL TELECOMMUNICATIONS &
INFORMATION ADMINISTRATION

Jim Cicconi

Senior Executive Vice President for External Affairs
AT&T

Thomas M. Lenard, Ph.D.

Senior Fellow and Vice President for Research
THE PROGRESS & FREEDOM FOUNDATION

Howard J. Symons

Partner
MINTZ, LEVIN, COHN, FERRIS, GLOVSKY &
POPEO, P.C.

TO
REGISTER

CALL: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248

FAX: 301-562-1521 EMAIL: customer@pf.com

WEB: www.broadbandpolicysummit.com

Conference Agenda

DAY ONE

Tuesday, May 9, 2006

7:30 - 8:30

Registration & Continental Breakfast

Breakfast sponsored by

COVINGTON & BURLING

8:30 - 8:45

Welcome Remarks & Keynote Introduction

Richard E. Wiley
Former FCC Chairman
Senior Partner

WILEY REIN & FIELDING LLP

8:45 - 9:15

Opening Keynote

Thomas J. Tauke
Executive Vice President - Public Affairs, Policy and Communications
VERIZON COMMUNICATIONS

9:15 - 10:30

The Evolving Regulatory Arena - A Roadmap to Key Issues

Fast-moving technological changes challenge regulators and the companies they regulate to keep pace, adjust paradigms, and arrive at rules that protect the public interest without impeding the industry's creative dynamism. Leaders from across the industry discuss the issues that will define the dialogue in the year ahead.

Moderator:

Richard E. Wiley
Former FCC Chairman
Senior Partner
WILEY REIN & FIELDING LLP

Speakers:

Gigi B. Sohn
President and Co-Founder
PUBLIC KNOWLEDGE

John M.R. Kneuer
Deputy Assistant Secretary of Commerce for Communications and Information
NATIONAL TELECOMMUNICATIONS & INFORMATION ADMINISTRATION

Bennett L. Ross
General Counsel,
BELLSOUTH DC

Thomas J. Navin
Chief, Wireline Competition Bureau
FCC

10:30 - 11:00

Coffee & Networking

11:00 - 12:30

Emerging Applications and IP - Issues & Answers

The ubiquitous digitizing of information threatens traditional notions of ownership and compensation while it spurs innovation in creation, encryption, and delivery systems. Join our panelists in a free-ranging discussion of what's fair, what's foul, and what's next.

Moderator:

Gerard J. Waldron
Partner
COVINGTON & BURLING

Speakers:

Jeffrey A. Campbell
Director, Technology and Communications Policy
CISCO SYSTEMS, INC.

Peter Pitsch
Director of Communications Policy
INTEL CORPORATION

Carl R. Geppert
Partner and Industry Leader, Americas Communications & Media Practice
KPMG LLP

Tara Maitra
Vice President, General Manager, Content Services
TIVO, INC.

Michael Kennedy (invited)
Senior Vice President, Government Relations
MOTOROLA, INC.

12:30 - 1:45

Lunch with Keynote Speaker

Rep. Chip Pickering (R-MS)
Vice-Chair
ENERGY AND COMMERCE CMTE., SUBCMTE. ON TELECOM AND INTERNET

1:45 - 2:15

Coffee & Networking

2:15 - 3:30

Legislative Affairs: What's Up on Capitol Hill?

Perhaps more than any other policymaking body, Congress has the power to give and to take away. How will national lawmakers replace an outmoded telecommunications act with new legislation capable of leveling the competitive environment, absorbing and enabling technical innovation, and reconciling the universal service support system with the new realities of the communications marketplace?

Moderator:

Howard J. Symons
Partner
MINTZ, LEVIN, COHN, FERRIS, GLOVSKY & POPEO, P.C.

Speakers:

Johanna Shelton
Office of Rep. John Dingell (D-Mich.)
HOUSE ENERGY & COMMERCE COMMITTEE

Howard Waltzman
Chief Counsel
HOUSE ENERGY & COMMERCE COMMITTEE (INVITED)

James Assey
Democratic Counsel
SENATE COMMERCE COMMITTEE

To Register

Call: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248 • Fax: 301-562-1521
Email: CustomerCare@pf.com • Web: www.broadbandpolicysummit.com

Conference Agenda

3:30-3:45

Coffee & Networking

3:45-4:15

The GAO Broadband Deployment Study

The Government Accountability Office, tasked by Congress to report on the state of broadband adoption, deployment, and policy in the United States, reports to the Hill at the end of April. Get a fresh insider perspective of the Report's findings and conclusions from the project leader.

Speaker:

JayEtta Hecker

Director, Physical Infrastructure Issues
GAO

4:15-5:30

Broadband Beat - Home Front: State & Local Initiatives

The task of managing the deployment of new telecommunications technology falls increasingly on state and local regulators and managers. How are state PUCs and municipal agencies coping with the often conflicting demands of industry and consumers, and what part will they seek to play in tomorrow's telecommunications environment?

Moderator:

Carol Matthey

Director, Regulatory Consulting Practice, Technology, Media & Telecommunications Group
DELOITTE & TOUCHE LLP

Speakers:

Lori Panzino Tillery

President, Board of Directors
NATIONAL ASSOCIATION OF TELECOMMUNICATIONS OFFICERS AND ADVISORS

Daniel Brenner

Senior Vice President, Law and Regulatory Policy
NATIONAL CABLE & TELECOMMUNICATIONS ASSOCIATION

Dianah L. Neff (invited)

Chief Information Officer
CITY OF PHILADELPHIA

Cherie R. Kiser

Managing Member
MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C.

Christopher Guttman-McCabe

Vice President, Regulatory Affairs
CTIA - THE WIRELESS ASSOCIATION

5:30-6:30

Cocktail Reception (sponsorship available)

DAY TWO Wednesday, May 10, 2006

7:30 - 8:30

Registration & Continental Breakfast

Breakfast sponsored by GIBSON, DUNN & CRUTCHER LLP

8:30 - 9:00

Opening Keynote

Joseph W. Waz, Jr.

Vice President, External Affairs and Public Policy Counsel
COMCAST CORPORATION

9:00 - 10:30

Net Neutrality

As momentum for drafting a new Telecommunications Act builds, the net neutrality debate—whether network operators will or will not be allowed to negotiate with content and service providers for fee-based higher speeds and quality of service—is emerging as a key ideological battlefield. The net neutrality question's high stakes and complex economic, political, philosophical, and technical issues make for high drama that involves and affects facilities providers, content providers, deployment strategists, regulators, and consumers alike.

Moderator:

Nancy J. Victory

Partner
WILEY REIN & FIELDING LLP

Speakers:

Thomas M. Lenard

Senior Fellow and Vice President for Research
PROGRESS & FREEDOM FOUNDATION

James W. Cicconi

Senior Executive Vice President for External Affairs
AT&T INC.

David P. McClure

President
U.S. INTERNET INDUSTRY ASSOCIATION

Paul Misener

Director, Office of Global Public Policy
AMAZON.COM

10:30 - 11:00

Coffee & Networking

11:00 - 12:30

Analysts' Confab: The Wall Street Take

What's the latest wisdom from a financial community driven to grow and to venture but schooled by the cataclysms of the technology bubble and the CLEC era? Top financial analysts evaluate the evolving, high-stakes market — and the likely effects that conflicting regulatory approaches might have on it — in this bottom-line session.

Moderator:

Andrew D. Lipman

Vice Chair, Telecommunications, Media and Technology Practice Group
SWIDLER BERLIN LLP

Speakers:

Rebecca Arbogast

Vice President
STIFEL, NICOLAUS & COMPANY, INCORPORATED

Susan Kaila

Managing Director, Equity Research
CARIS & COMPANY

Paul Gallant

Analyst
STANFORD FINANCIAL GROUP

Visit www.broadbandpolicysummit.com for the most up-to-date agenda with speakers.

To Register

Call: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248 • Fax: 301-562-1521
Email: CustomerCare@pf.com • Web: www.broadbandpolicysummit.com

BROADBAND POLICY SUMMIT 2006

WHO SHOULD ATTEND:

Executives, investors, policy makers, lobbyists, attorneys and technologists who need to understand the coming wave of business and legal changes affecting high-speed Internet access, IP telephony, video-over-IP, broadband content and communications competition.

SPONSORSHIP OPPORTUNITIES

Broadband Policy Summit 2006: Charting the Road Ahead will pull together the country's top business and government decision-makers in an elite forum geared toward high-level discussion of broadband business and policy trends. We welcome appropriate sponsors who seek greater recognition among and contact with top-tier executives and officials whose decisions shape the future of the high-speed Internet, broadband content, voice-over-IP, fiber-to-the-premises and IP video industries.

For more information on sponsorship opportunities, please contact our **Director of Business Development Randy Cochran via email at rcochran@pf.com or by calling 212-576-8740.**

WHAT YOU'LL LEARN:

- The latest inside information on the cutting-edge broadband and IP communications business
- Legislative and regulatory trends facing the industry
- How policy makers plan to grapple with the unprecedented pace of broadband-related advancements
- And much more!

CLE DETAILS

CLE Accreditation: Pike & Fischer will apply for CLE accreditation at the conclusion of the conference. Please verify at the registration desk at *Broadband Policy Summit 2006* that we have your request for CLE certification.

Please note that all attorneys requesting CLE credit must sign individually. We will need your full contact information

ABOUT THE VENUE:

The **Broadband Policy Summit 2006** will be held at The Madison. "For more than 40 years, The Madison has set the standard of elegance and hospitality in the nation's capital. Host to every President and First Lady since the Kennedys — as well as untold numbers of foreign and domestic leaders — this time-honored Washington, DC hotel embodies the graciousness of James and Dolley Madison, with all the modern conveniences and sophistication of today. Discover a place where each guest is treated like a VIP — and every visitor a friend. Here at this distinguished downtown DC hotel, first-class accommodations and five-star service converge in a landmark setting. Located just off Massachusetts Avenue, in the heart of downtown Washington, DC, blocks from the White House, and conveniently accessible to Metrorail."

HOTEL ACCOMMODATIONS:

Attendees are eligible for a special discount on hotel rooms at The Madison. If you register before April 8th, you are eligible for a room rate of \$269. To reserve your room, please call The Madison at 202-862-1600 or 1-800-424-8577 and mention that you will be attending **Pike & Fischer's Broadband Policy Summit 2006** (Group Reservation ID: IMA65Y) to receive your discounted rate.

SUBSTITUTIONS & CANCELLATIONS

Should you be unable to attend for any reason, please inform us in writing prior to April 10, 2006 and Pike & Fischer will give you a refund less a \$100 administrative fee. Refunds are not available after April 11, 2006. Substitutions of enrolled delegates may be made at any time.

including e-mail address, the state you are requesting and your bar number.

CLE Processing may take 1-3 months, and a request does not automatically mean that CLE credit can be obtained. However, at *Broadband Policy Summit 2005*, attendees were approved for CLE in all states in which CLE was requested. Notification of the requested CLE status will be sent to you as soon as it becomes available.

HOSTS OF THE BROADBAND POLICY SUMMIT 2006



Pike & Fischer publishes and produces authoritative business, legal and regulatory information products and services. Industries we cover include communications, telecommunications, Internet law and technology, Fertilizer and Ag Chem, administrative law and shipping regulation.



The leading publisher in the field of communications law and regulation since 1948, Pike & Fischer provides the most reliable and comprehensive coverage of federal communications law and regulation, including all the documents and expert analysis that communications attorneys, engineers, planners, and managers require.

Communications Regulation contains pertinent primary legal research materials — statutes, regulations, court and agency decisions — along with expert digests, summaries, and analysis of telecommunications decisions, enactments, and developments. Pike & Fischer's expert broadband analysts uncover and report the most significant business and regulatory news and trends affecting the rapidly evolving telecommunications and broadband sectors.

To Register

Call: 1-800-255-8131 ext. 248 or 301-562-1530 ext. 248 • Fax: 301-562-1521
Email: CustomerCare@pf.com • Web: www.broadbandpolicysummit.com