



Pike & Fischer presents:

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Broadband Policy Summit III:

BROADBAND FULL STEAM AHEAD

The Ritz-Carlton • Pentagon City, Arlington VA • June 7-8, 2007

Learn firsthand from top industry experts and regulators what's hot on the legislative and regulatory agendas, how this affects broadband business practices, and what you need to do to position your organization for strategic success

Be a part of critical discussions that help you:

- Leverage the changing role of the FCC and the new Democratic-controlled Congress to optimize your **broadband business opportunities** and serve your clients
- Come to grips with the **regulatory and legislative implications** for an all-digital, all-IP world
- Learn the latest about developing phone-company **broadband offerings** and projected **cable parity**
- Sample the best strategies for building successful **cross-platform services**
- Understand how you can best respond to the changing roles of state and local governments **in regulating IP services**
- Protect your **intellectual property rights** and the rights of your clients in an age of unprecedented availability
- Build a valuable **network of contacts** within the broadband industry
- Position your company and clients to thrive in a **changing legislative and regulatory environment**

"Broadband Policy Summit III will provide a comprehensive overview of the issues and challenges facing the future of broadband services in North America. This is a 'must-attend' event for movers and shakers in this growing marketplace."

Richard E. Wiley, Conference Chair, Former FCC Chairman, Senior Partner, Wiley Rein LLP

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Keynote Addresses



Rep. Rick Boucher
U.S. Congressman (D-VA)
Member
HOUSE ENERGY & COMMERCE COMMITTEE



Robert M. McDowell
FCC Commissioner



John M. R. Kneuer
Assistant Secretary of Commerce for Communications and Information and Administrator of the NTIA

FEATURED SPEAKERS INCLUDE:

Richard E. Wiley
Conference Chair
WILEY REIN LLP

Howard J. Symons
MINTZ LEVIN COHN FERRIS GLOVSKY AND POPEO PC

James Cicconi
AT&T

Alexandra Wilson
COX COMMUNICATIONS

Michelle Carey
FCC

Gregg Rothschild
HOUSE ENERGY & COMMERCE COMMITTEE

Christine Kurth
SENATE COMMERCE, SCIENCE & TRANSPORTATION COMMITTEE

Gerard J. Waldron
COVINGTON & BURLING LLP

Paul Misener
AMAZON.COM

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Lori Panzino-Tillery
NATO

Kathryn Brown
VERIZON

Gigi Sohn
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Jamie Hedlund
YAHOO! INC.

Robert W. Crandall
THE BROOKINGS INSTITUTE

Chris Guttman-McCabe
CTIA

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CALL: 1-800-255-8131 x 248

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BROADBAND POLICY SUMMIT III

Dear Colleague,

The communications landscape continues to rapidly shift due to technology developments and intensifying competition. In the wake of the failed passage of major telecommunications reform legislation during the 109th Congress and the Fall 2006 Democratic takeover of both the House and Senate, the 110th Congress is now holding incremental oversight hearings and crafting smaller and more tailored legislation moving forward. The measures will once again attempt to keep pace with the ongoing acceleration of technical advances and changing business practices.

Pike & Fischer's Broadband Policy Summit III, Washington's pre-eminent communications forum, will once again help top-level executives, legislators, regulators, lobbyists, policy makers, investors and technologists come to grips with the swirling forces of technology change, legislative leadership shifts, and evolving business models.

"BPS III" is *the* exclusive forum where industry and government leaders define and debate the trends, issues and problems shaping policy decisions. Summit participants will debate the best ways to lay new foundations for sound government and commercial strategies at this critical juncture. At **BPS III** you'll gain inside knowledge from top decision makers, giving you unparalleled insight into the forces shaping the broadband markets. You'll also have ample time to meet-and-greet with the top policy minds in the space, and network with Pike & Fischer's own team of Broadband Advisory Services analysts.

Among the hard-hitting and timely subjects we'll examine at **Broadband Policy Summit III** are:

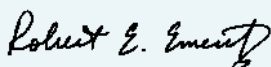
- The key business and technology developments that continue to erode the foundations built on the Communications Act of 1934.
- How the Telecom Act of 1996 has been made obsolete and whether any new legislation can stand the test of time given the vortex of technology convergence.
- The pivotal telecommunications and broadband issues topping the judicial, regulatory, Congressional and state legislative agendas for the next several years.
- The very latest from Capitol Hill regarding pending broadband legislation, what and when new laws are likely to be enacted, and how pending statutory changes will impact the landscape.
- How business leaders view policy changes, and how proposed regulatory and legislative changes can foster or inhibit the robust growth of the telecommunications and broadband marketplace.

Broadband Policy Summit III is *the* event you can't afford to miss. Stay ahead of the curve and in front of your rivals - reserve your seat at the Summit today. To register, call us at 1-800-255-8131 ext. 248 or fax the order form on the back of the brochure to 301-562-1521. You can also email your registration to CustomerCare@pf.com. Or visit our website, www.broadbandpolicysummit.com

See you in June!



Meg Hargreaves
President & Publisher
Pike & Fischer
A BNA Company



Robert Emeritz
Senior Director
Pike & Fischer
Legal & Regulatory Products



Scott Sleek
Director
Pike & Fischer
Broadband Advisory
Services

Hear what your colleagues have said about the Summit

"The Broadband Summit was an excellent source of inside knowledge from top public and private decision makers, opinion shapers and industry leaders...I will be a regular attendee and certainly will recommend it to my peers and associates. A very educational event."

Michael Roy, VERIZON

"It was great to receive information and standpoints from so many different segments of the larger market. I would certainly recommend this conference."

Laurel Minch, USDA - BDUP
BROADBAND PROGRAM

"Your speakers are true players in the field."

Michael Collins
LONG ISLAND POWER
AUTHORITY

"The Summit provides a great review of the current issues."

Ken Sparks
COLLEGE OF WILLIAM & MARY

To Register

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BROADBAND POLICY SUMMIT III

DAY ONE

Thursday, June 7th, 2007

7:30 – 8:30

Registration & Continental Breakfast

Breakfast sponsored by

COVINGTON & BURLING

8:30 - 8:45

Welcome & Opening Remarks



Meg Hargreaves, *President & Publisher*
PIKE & FISCHER



Richard E. Wiley, *Conference Chair*
Former FCC Chairman
Senior Partner
WILEY REIN LLP

8:45 - 9:15

Opening Keynote

Sponsored by



Robert M. McDowell
FCC Commissioner

9:15 - 10:30

Regulatory Outlook: New Hopes or New Hoops?

A new Democratic Congressional majority now confronts an entrenched independent FCC. Hear the latest insight from our panel of experts about who rules, who moves, how much, and which way in the year ahead.

Moderator:

Richard E. Wiley, *Conference Chair*
FORMER FCC CHAIRMAN
Senior Partner
WILEY REIN LLP

Speakers:

Michelle Carey, *Senior Legal Advisor to FCC Chairman Kevin Martin and Deputy Chief, Wireline Competition Bureau*
FCC

Jeannine Kenney, *Senior Policy Analyst*
CONSUMERS UNION

Alexandra M. Wilson, *Vice President of Public Policy*
COX COMMUNICATIONS

Kathryn Brown, *Senior Vice President, Public Policy Development & International Government Relations*
VERIZON

10:30 - 11:00

Coffee & Networking (sponsorship available)

11:00 - 12:15

Emerging Applications & IP: Looking for Paradigms that Pay

Consumers are embracing and creating a host of new online applications, delivery platforms and content. Our line up of experts from the equipment provider, service provider and content sectors will share their strategies for effectively capitalizing on these and other broadband trends.

Moderator:

Gerard J. Waldron, *Partner*
COVINGTON & BURLING LLP

Speakers:

Jeffrey A. Campbell, *Director, Technology & Communications Policy*
CISCO SYSTEMS, INC.

Peter Pitsch, *Director of Communications Policy*
INTEL CORPORATION

Jim Mollenkopf, *Vice President, Architecture & Products*
CURRENT TECHNOLOGIES

Jamie Hedlund, *Director, Public Policy*
YAHOO! INC.

12:30 - 1:45

Luncheon with Congressional Keynote



Rep. Rick Boucher, *U.S. Congressman (D-VA)*
MEMBER, HOUSE ENERGY & COMMERCE
COMMITTEE

1:45 - 2:00

Dessert & Networking (sponsorship available)

2:00 - 3:15

The New Legislative Agenda: Forward, Back, or Idle?

The new Democratic majority now seeks to find its voice, while the Republican minority weighs the risks and rewards of bipartisanship. We'll gather the Hill's top legislative staffers in the telecom space to interpret the very latest measures and messages emanating from the House and Senate.

Moderator:

Howard J. Symons, *Partner*
MINTZ LEVIN COHN FERRIS GLOVSKY & POPEO P.C.

Speakers:

Neil Fried, *Senior Counsel*
HOUSE ENERGY & COMMERCE COMMITTEE

James M. Assey, Jr., *Democratic Senior Counsel, Subcommittee on Communications*
SENATE COMMERCE, SCIENCE & TRANSPORTATION
COMMITTEE

Christine Kurth, *Republican Staff Director*
SENATE COMMERCE, SCIENCE & TRANSPORTATION
COMMITTEE

Johanna Shelton, *Majority Counsel*
HOUSE ENERGY & COMMERCE COMMITTEE

Colin Crowell, *Staff aide to Rep. Edward Markey (D-MA)*
Senior Member
HOUSE ENERGY & COMMERCE COMMITTEE

To Register

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BROADBAND POLICY SUMMIT III

3:15 - 3:45

Coffee & Networking (sponsorship available)

3:45 - 5:00

Broadband Deployment Update – The U.S. & Beyond

Is America hitting reasonable deployment benchmarks? Whose standards, and whose numbers, will guide the debate? Hear an expert analysis of the latest data and the key variables in the year ahead.

Moderator:



Scott Sleek, *Director*
PIKE & FISCHER'S BROADBAND ADVISORY SERVICES

Speakers:

Robert W. Crandall, *Senior Fellow, Economic Studies*
THE BROOKINGS INSTITUTE

Timothy J. Regan, *Senior Vice President, Worldwide Government Affairs*
CORNING INCORPORATED

Gregg Rothschild, *Chief Counsel*
HOUSE ENERGY & COMMERCE COMMITTEE

Grant Seiffert, *President*
TELECOMMUNICATIONS INDUSTRY ASSOCIATION

5:00 - 6:00

Cocktail Reception (sponsorship available)

Gigi Sohn, *President & Founder*
PUBLIC KNOWLEDGE

James Cicconi, *Senior Vice President for External Affairs*
AT&T

Paul E. Misener, *Vice President for Global Public Policy*
AMAZON.COM

10:15 - 10:30

Coffee & Networking (sponsorship available)

10:30 - 11:30

State & Local Round Up

When Congress stalls, states and cities hit their stride. What's next for video franchising, municipal service provision and other hot issues? Get an up-close view of what's happening on state and local levels from our panel of experts from the front lines.

Moderator:

Stephanie M. Phillipps, *Partner*
ARNOLD & PORTER LLP

Speakers:

Lori Panzino-Tillery, *President*
NATIONAL ASSOCIATION OF TELECOMMUNICATIONS OFFICERS & ADVISORS (NATOA)

Chris Putala, *Executive Vice President of Public Policy*
EARTHLINK, INC.

Craig T. Fifer, *E-Government Manager*
ALEXANDRIA, VA

Chris Guttman-McCabe, *VP of Regulatory Affairs*
CTIA

Matthew C. Hussey, *Telecommunications & Information Technology Task Force Director*
AMERICAN LEGISLATIVE EXCHANGE COUNSEL (ALEC)

11:30 - 12:30

Wall Street Watch: Money Talks, But What Does It Say?

The market's angels continue to search for blockbusters in new and unlikely places, and the ante keeps rising. Our panel of Wall Street analysts will share their insight about what's attracting investors - and what's making them nervous - in 2007 and beyond.

Moderator:



Tim McElgunn, *Chief Analyst*
PIKE & FISCHER'S BROADBAND ADVISORY SERVICES

Speakers:

Scott Cleland, *Chief Executive Officer*
PRECURSOR

Mike McCormack, *Analyst*
BEAR STEARNS

Blair Levin, *Managing Director*
STIFEL NICOLAUS

Anna-Maria Kovacs, *President*
REGULATORY SOURCE ASSOCIATES, LLC

For the latest agenda, including Summit panelists and biographies, visit www.broadbandpolicysummit.com

DAY TWO

Friday, June 8th, 2007

7:30 - 8:30

Registration & Continental Breakfast

Sponsored by ARNOLD & PORTER LLP

8:30 - 9:00

Morning Keynote



John M. R. Kneuer, *Assistant Secretary of Commerce for Communications and Information and Administrator of the National Telecommunications and Information Administration*

9:00 - 10:15

Net Neutrality: Still on the Front Burner

The debate that took center stage at our 2006 Summit prepares for its sequel amidst a changed political climate. We'll gather experts to debate the topic and predict the likelihood of whether the Democratic-controlled Congress will bring closure to this heated issue.

Moderator:

Nancy Victory, *Partner*
WILEY REIN LLP
Former Administrator, NTIA

Speakers:

Mike McCurry, *former White House Press Secretary*
Partner
PUBLIC STRATEGIES

To Register

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BROADBAND POLICY SUMMIT III

WHO SHOULD ATTEND

Investors, legislators, regulators, government affairs executives, policy makers, communications attorneys and technologists who need to understand the ongoing wave of business and legal changes affecting high-speed Internet access, IP telephony, video-over-IP, broadband content and communications competition.

SPONSORSHIP OPPORTUNITIES

Broadband Policy Summit III will once again draw the country's top business and government decision-makers in an elite forum geared toward high-level discussions of broadband business and policy trends. We welcome sponsors who seek greater recognition among top-tier executives and officials whose decisions shape the future of the broadband landscape. Sponsors receive prominent acknowledgement not only at the Summit itself, but via email, print and web advertising leading up to the event.

For more information, please contact Pike Fischer's Vice President of Business Development Randy Cochran at rcochran@ioma.com or by calling 212-576-8740.

ABOUT THE RITZ-CARLTON:

Located directly across the Potomac River from Washington, D.C., and just five minutes from Ronald Reagan National Airport, Capitol Hill and the FCC, **The Ritz-Carlton, Pentagon City** is the ideal destination for business and leisure travelers. Just outside the hotel's front door, the Pentagon City Metro station connects visitors with the countless attractions of the nation's capital. Guests are pampered with 24-hour in-room dining, featherbeds, high-speed Internet access, a fitness center, an indoor lap pool and massage services. Shopping enthusiasts will also enjoy browsing at The Fashion Centre and Pentagon Row adjacent to the hotel.

Summit attendees are eligible for a special discounted rate of \$289 single/double occupancy. **Register before May 16th to secure this special rate.** Call The Ritz-Carlton at 1-800-241-3333 and mention that you will be attending the Summit (Group Code: IOMIOMA) to receive your discounted rate.

CLE ACCREDITATION

Pike & Fischer will apply for accreditation in all states for which a request is received. 2005 & 2006 Summit attendees were approved for CLE credit in all states from which CLE was requested. Approval levels have ranged from 8.75 to 13.0 credits. Attorneys requesting CLE credit must sign up individually at the Summit registration desk. CLE processing may take 1-3 months and a request does not automatically guarantee credit. CLE status will be sent to you as soon as it becomes available.

SUMMIT HOSTS



IN ASSOCIATION WITH



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Market Intelligence for Broadband, IP, and New Media Industries

Broadband Daily

Strategic Analysis for the Broadband Industry

Communications Regulation

Internet Law & Regulation

www.itrweb.com - Complete Coverage of Legal & Regulatory Developments Affecting e-Business

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Broadband Policy Summit III:

B R O A D B A N D F U L L S T E A M A H E A D

The Ritz-Carlton • Pentagon City, Arlington VA • June 7-8, 2007

Dates: Thursday, June 7, 2007
Friday, June 8, 2007

Venue: The Ritz-Carlton Pentagon City
1250 South Hayes Street
Arlington, Virginia 22202
Phone: 1-800-241-3333

Located directly across the Potomac River from Washington, D.C. just five minutes from Ronald Reagan National Airport, and conveniently accessible to Metrorail. Just outside the hotel's front door, the Pentagon City Metro station connects visitors with the countless world-class attractions of the nation's capital.

Register for **Broadband Policy Summit III: Broadband Full Steam Ahead**

Early-bird discounts apply to all attendees who register before April 17

Learn first hand from top industry experts, regulators and legislators:

- What's hot on the legislative and regulatory agendas?
- How will legislation pending before the 110th Congress affect broadband business practices?
- What will you need to do to position your organization and your clients for strategic success?
- How do business leaders view these policy changes and what are their plans for this new environment?

SPECIAL SUMMIT BONUS - all registered attendees will receive a complimentary copy of **Pike & Fischer's Mid-Year Broadband Business Outlook 2007** - This valuable report - slated for publication in June 2007 - will detail Pike & Fischer's projections for the remainder of the year on developments in the broadband services market. A \$599 value!

5 Easy Ways to Register

Mail:
Pike & Fischer
1010 Wayne Ave, Suite 1400
Silver Spring, MD 20910-5600

Email:
customercare@pf.com

Fax:
301-562-1521

Call:
1-800-255-8131 x 248 or
301-562-1530 ext. 248

Web:
www.broadbandpolicysummit.com

REGISTRATION FORM

5 EASY WAYS TO REGISTER

Mail: Pike & Fischer
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Email: customercare@pf.com

Fax: 301-562-1521

Call: 1-800-255-8131 x 248

Web: www.broadbandpolicysummit.com

Early Bird Rates! Through April 17

Standard Rates After April 17

Register

- \$495 Government & Academic Registration
- \$925 before April 17, 2007
- \$1025 after April 17, 2007
- Pike & Fischer's Mid-Year Broadband Business Outlook 2007 - Free!

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____

Fax _____

Email _____

(please provide email so we can confirm registration)

SUBSTITUTIONS & CANCELLATIONS Should you be unable to attend for any reason, please inform us in writing prior to May 15, 2007 and Pike & Fischer will give you a refund less a \$100 administrative fee. Refunds are not available after May 15, 2007. Substitutions of enrolled delegates may be made at any time at no charge.

PIKE & FISCHER

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